

FACTS	WHAT DOES ADVANCE AMERICA DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social Security number and income</li> <li>• transaction history and credit history</li> <li>• employment information and checking account information</li> </ul>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Advance America chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Advance America share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes* *(No in California)	No* *(CA: We don't share)
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	Yes* *(No in CA)	No* *(CA: We don't share)
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	Yes* *(No in CA)	Yes* *(CA: We don't share)
<b>For our affiliates to market to you</b>	Yes* *(No in CA)	Yes* *(CA: We don't share)
<b>For nonaffiliates to market to you</b>	Yes* *(No in CA)	Yes* *(CA: We don't share)

To limit our sharing	<ul style="list-style-type: none"> <li>• Mail the <b>form</b> below</li> </ul> <p><b>Please note:</b> If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
Questions?	Call 1-888-310-4238 or go to <a href="http://AdvanceAmerica.net/privacy-and-terms">AdvanceAmerica.net/privacy-and-terms</a> .

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Mail-in Form	
Mark any/all you want to limit: <input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me. <input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.	
Name	<b>Mail to:</b> Advance America Att: Opt Out P.O. Box 2187  Greenville, SC 29602
Address	
City, State, Zip	
Customer #	

Who we are	
<b>Who is providing this notice?</b>	Purpose Financial, LLC f/k/a Purpose Financial, Inc. f/k/a Advance America, Cash Advance Centers, Inc. on behalf of its subsidiaries (listed below) that utilize the brand name Advance America, .
What we do	
<b>How does Advance America protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  If applicable, your text message consent/opt-in will not be shared with any nonaffiliate for marketing purposes.
<b>How does Advance America collect my personal information?</b>	We collect your personal information, for example, when you <ul style="list-style-type: none"> <li>• apply for a loan or give us your income information</li> <li>• provide employment information or provide account information</li> <li>• give us your contact information</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for nonaffiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing.
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account.
Definitions	
<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Our affiliates include financial companies operating in various other states under the names Advance America®, Advance America® Cash Advance, Advance America® Cash Advance Centers, Purpose Money®.</i></li> </ul>
<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Nonaffiliates we share with can include lenders, collection agencies, consumer reporting agencies, debt buyers, money transfer service providers, database providers, and others.</i></li> </ul>
<b>Joint marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>• <i>Our joint marketing partners include lenders, money transfer service providers, and others.</i></li> </ul>
Purpose Financial, LLC f/k/a/ Advance America, Cash Advance Centers, Inc. subsidiaries (including but not limited to):	
Advance America, Cash Advance Centers of Alabama, LLC; Advance America, Cash Advance Centers of California, LLC; Advance America, Cash Advance Centers of Colorado, LLC; Advance America, Cash Advance Centers of Florida, LLC; Advance America, Cash Advance Centers of Idaho, Inc.; Advance America, Cash Advance Centers of Illinois, Inc.; Advance America, Cash Advance Centers of Indiana, Inc.; Advance America, Cash Advance Centers of Kansas, Inc.; Advance America, Cash Advance Centers of Kentucky, Inc.; Advance America, Cash Advance Centers of Louisiana, LLC; NCA of Louisiana, LLC; ACSO of Michigan, Inc.; AAFA of Mississippi, Inc.; Advance America, Cash Advance Centers of Mississippi, LLC; Advance America, Cash Advance Centers of Missouri, Inc.; Advance America Small Loans of Ohio, Inc.; AAFA of Ohio, Inc.; Advance America, Cash Advance Centers of Ohio, Inc.; Advance America, Cash Advance Centers of Oklahoma, Inc.; W.P.S. Systems, LTD of New England; Advance America, Cash Advance Centers of South Carolina, Inc.; Advance America, Cash Advance Centers of Tennessee, Inc.; ACSO of Texas, L.P.; Advance America, Cash Advance Centers of Utah, Inc.; Advance America, Cash Advance Centers of Washington, LLC; Advance America, Cash Advance Centers of Wisconsin, Inc.; Advance America, Cash Advance Centers of Wyoming, Inc.; McKenzie Check Advance of Iowa, LLC; McKenzie Check Advance of Mississippi, LLC; McKenzie Check Advance of Nebraska, LLC; Advance America, Cash Advance Centers of Nevada, Inc.; Advance America, Cash Advance Centers of Virginia, Inc.; McKenzie Small Loans of Ohio, Inc.; McKenzie Check Advance of Ohio, LLC; NCAS of Delaware, LLC; ACSO of Ohio, Inc.; MCSO of Ohio, Inc.; VCSO of Ohio, Inc.; Express Check Advance of Alabama, LLC; Express Check Advance of Kentucky, LLC; Express Check Advance of Louisiana, LLC; Express Check Advance of Mississippi, LLC; Express Check Advance of Virginia, LLC; AAFA of South Carolina, Inc.	